Vida
LUXURY GROUP

Seller Guide

Your journey, made simple.



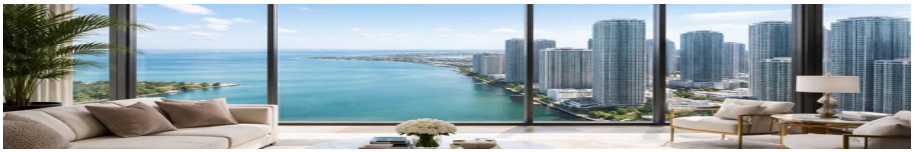
WE BRING LUXURY TO LIFE.

THE VIDA ADVANTAGE

Why Sell With Vida Luxury Group?

GUIDANCE AT EVERY STEP. We're here for you from our first conversation through closing and beyond.

1. **Pricing guidance**
   Compare recent sales, active competition and property features.
2. **Marketing & showings**
   Plan photos, listing exposure, tours and clear communication.
3. **Offer evaluation**
   Review price, financing, contingencies and estimated net proceeds.
4. **Guidance through closing**
   We answer questions, keep you informed and coordinate closing details.



Services, compensation and brokerage relationships are discussed before engagement. Compensation is negotiable.

THE BIG PICTURE

The Seller Journey

Six simple stages. We're with you through every step, from our first meeting to closing.

01 **Define your selling goals**

Decide what you want from the sale and when you want to move.

02 **Set the asking price**

Review comparable sales, competition and estimated proceeds.

03 **Prepare and market**

Present the property well and launch an agreed marketing plan.

04 **Show and review offers**

Track feedback and compare offers beyond the price.

05 **Negotiate and contract**

Agree on terms and manage inspections and deadlines.

06 **Close the sale**

Complete required documents and receive net proceeds after closing.

Every journey is unique. Your contract sets the actual deadlines.

01 + 02 / PLAN

Goals and the Right Price

We start with what you want from the sale and what the market says.

Your priorities

Discuss ideal timing, your next move and sale goals.

Market-based price

Review comparable sales, condition and competition.

Estimated proceeds

Consider payoffs, closing costs and negotiated compensation.

The listing agreement explains the plan, services and fees.

What matters most: price, timing or convenience?

03 + 04 / PREPARE & MARKET

Prepare. Showcase. Show.

Present the property accurately and make it easy to discover.

Prepare the home

Address practical maintenance, cleaning and photos.

Launch the listing

Agree on accurate property details and marketing channels.

Manage showings

Coordinate access, feedback and any next adjustments.



What preparation or showing schedule works for you?

04 + 05 / NEGOTIATE

Compare Offers and Terms

A strong offer is more than just the purchase price.

Compare the numbers

Consider offer price, concessions and estimated net.

Review the conditions

Compare financing, inspections, deposits and other terms.

Choose your next step

Accept, counter or decline with your goals in mind.

Written agreements set the obligations and deadlines for everyone.

Which offer terms are most important to you?

05 + 06 / CLOSE

From Contract to Closing

Keep the important details moving until the sale is complete.

Track contract items

Coordinate inspections, deposits, appraisal and title.

Prepare for transfer

Handle agreed repairs, documents and walk-through needs.

Review and close

Confirm closing figures, sign and complete the transfer.

Your contract controls the actual schedule and responsibilities.

What would make closing easier for you?

LET'S GET STARTED

Your Next Step

A few details help us create a seller plan that works for you.

Property address

Your ideal timing

Your top priority

Questions for our team

We're here for you, every step of the way.

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